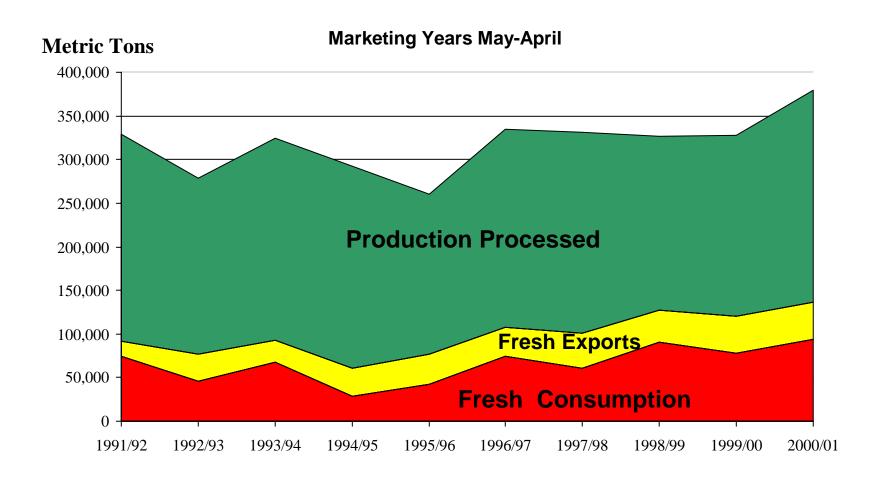
The U.S. Cherry Industry Situation

Foreign Agricultural
Horticultural & Tropical
Products Division
April 2002

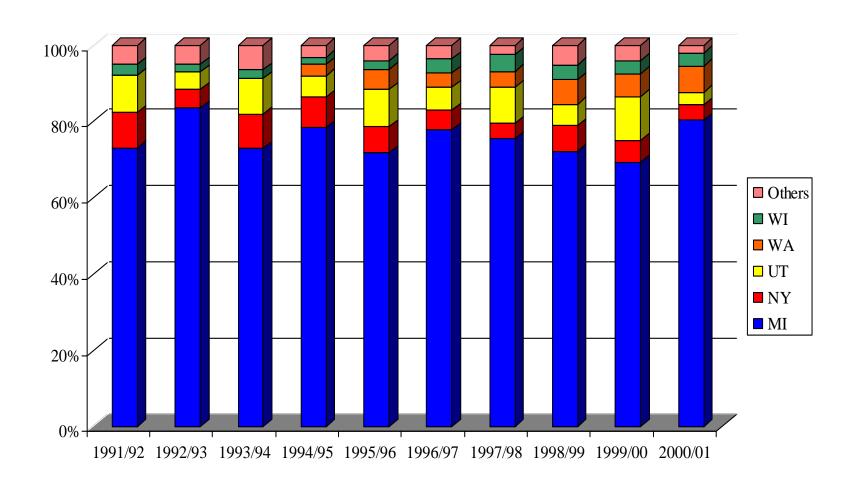
U.S. Production of Cherries



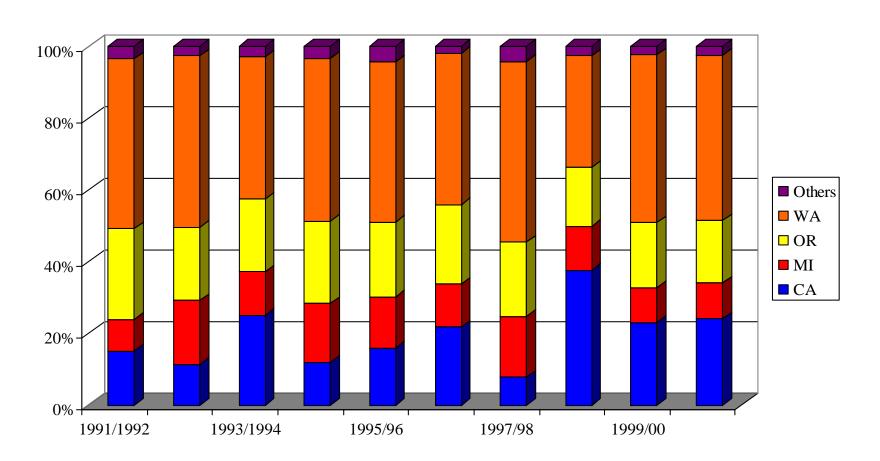
U.S. Cherry Production Climbs; While Fresh Consumption & Processing Expands, Exports Slow



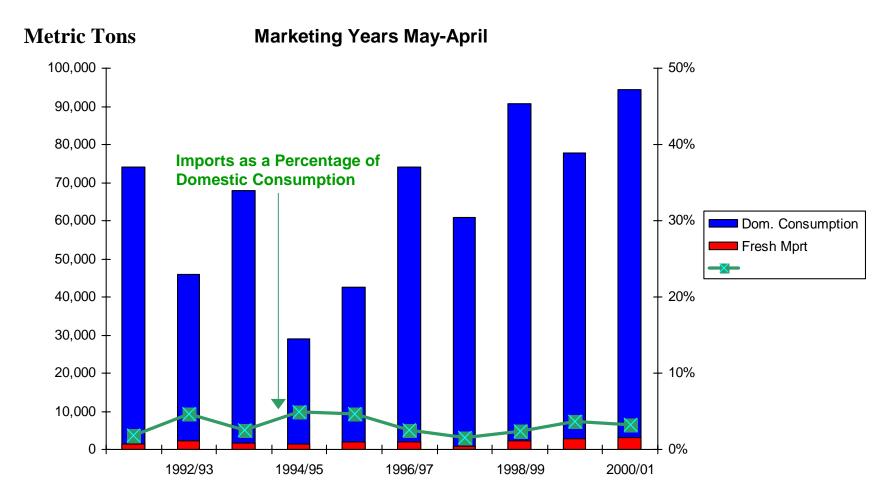
Michigan Produces Approximately 75 Percent Of The U.S. Tart Cherry Crop



Washington and Oregon Accounts for Approximately 65 Percent of the U.S. Sweet Cherry Crop

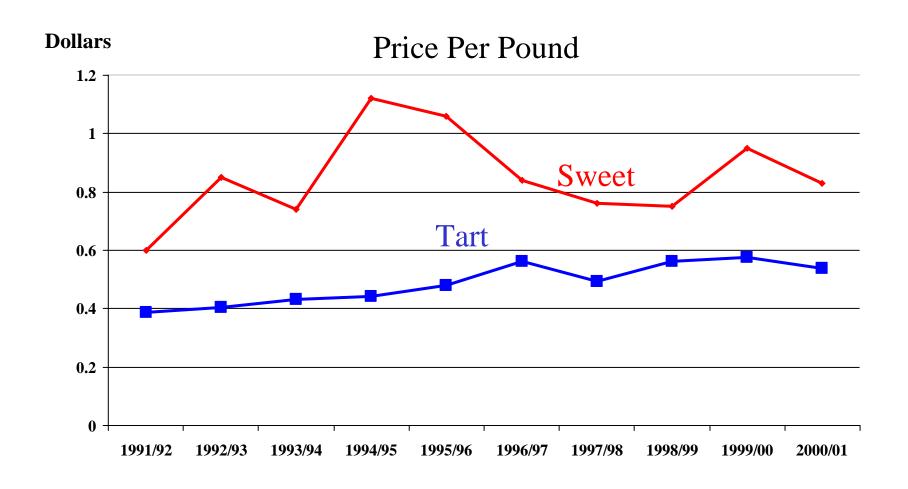


U.S. Cherry Imports and Market Share of Domestic Consumption



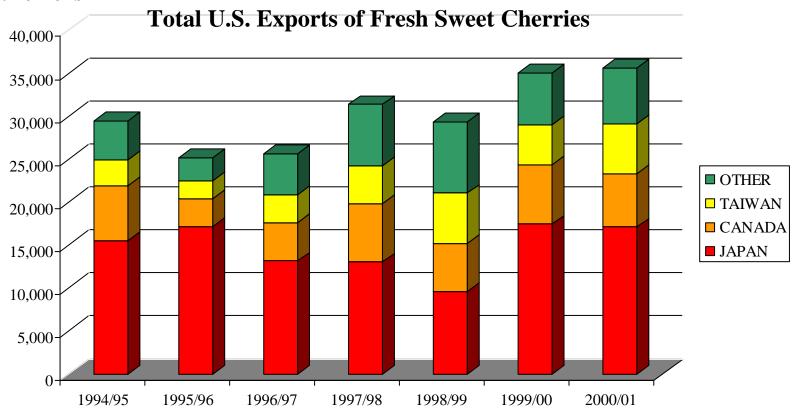
Sources: U.S. Department of Commerce, Bureau of the Census USDA National Agricultural Statistics Service

U.S. Fresh Cherry Prices



Asian Markets Boost U.S. Exports of Fresh Sweet Cherries to Record High 2001

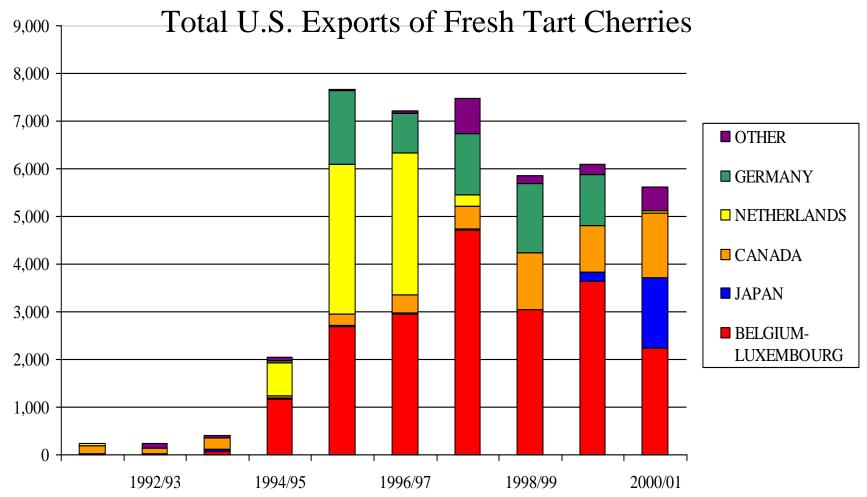
Metric Tons



Source: U.S. Department of Commerce, Bureau of the Census

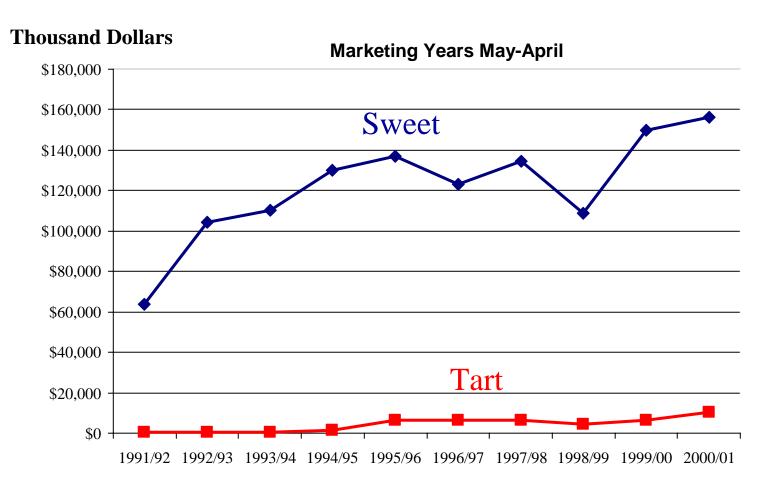
Japan and Canada Have Become Important Markets for U.S. Tart Cherries

Metric Tons



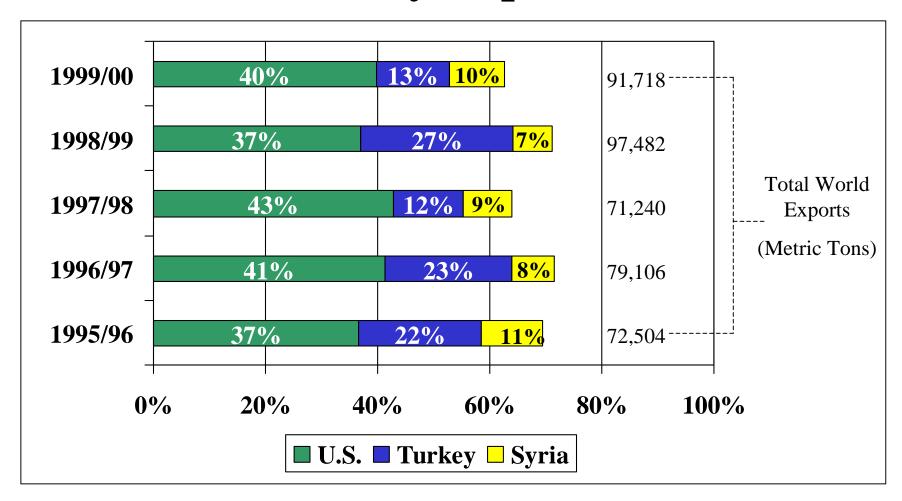
Source: U.S. Department of Commerce, Bureau of the Census

The Value of Fresh Cherry Exports Reaches a Record High



Source: U.S. Department of Commerce, Bureau of the Census

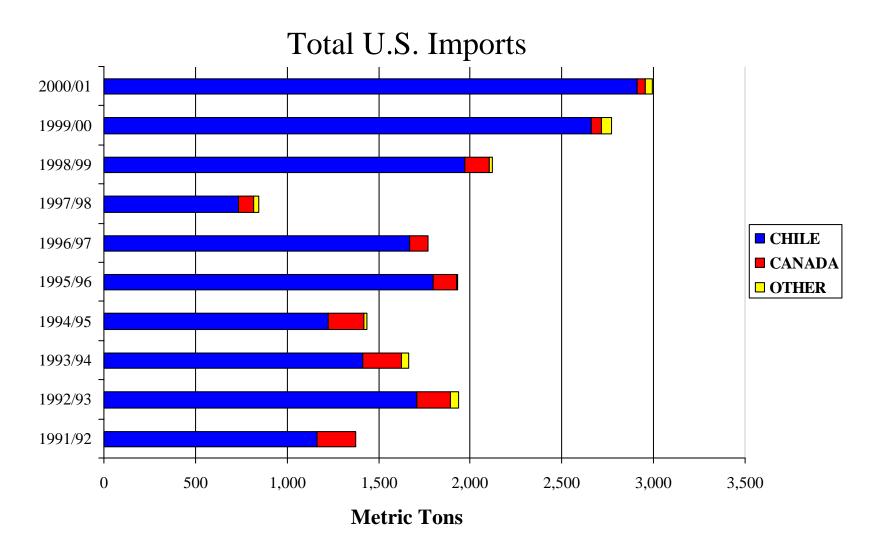
The U.S. Leads the World in Cherry Exports



Note: Data excludes EU intra trade of cherries

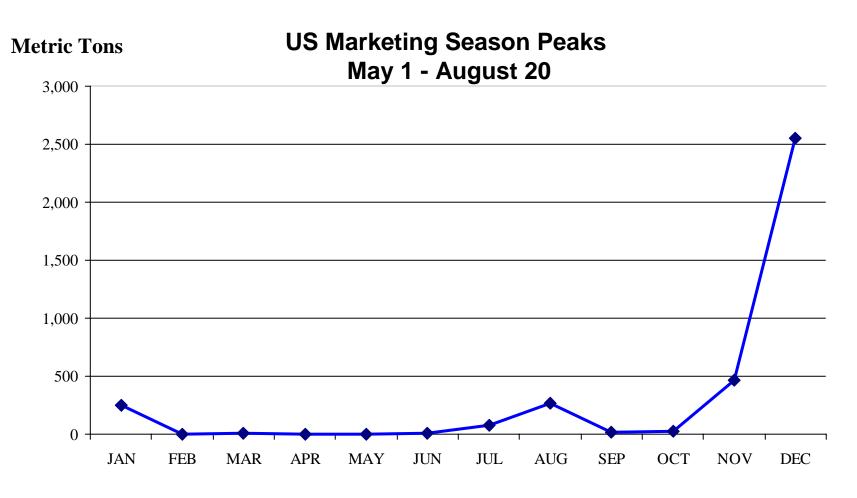
Source: FAO Database

Chile Remains the Dominant Supplier of Cherries to the U.S. Market



Source: U.S. Department of Commerce, Bureau of the Census

Monthly Imports of Cherries



Based on three-year average: 1999-2001

Source: U.S. Department of Commerce, Bureau of the Census

2002 Applied Cherry Tariffs for Selected Countries

Country	Applied Rate
Canada	0-8%
Mexico	0%
Japan	8.5%
Taiwan	7.5%
Argentina	25%
Israel	45%
Turkey	55%
Egypt	50%
China	18%
India	40.4%
Korea	28.8%
Thailand	46%